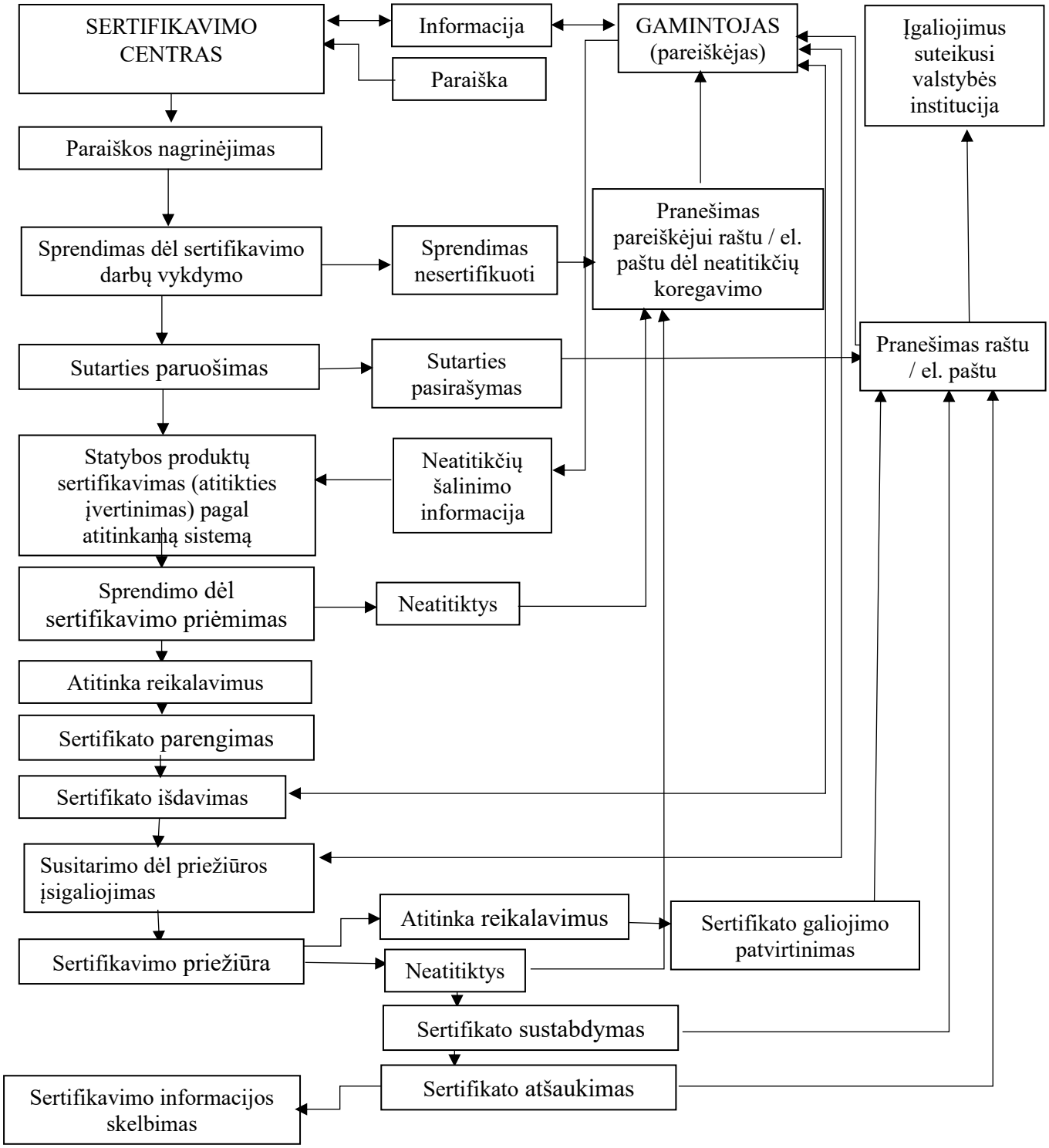Statybos produktų sertifikavimo schema